Lesson 19 – The Right Job Titles and Companies

**Questions for Mentor:**

**How to find the right job titles:**

* Key takeaways
  + DS not only job title around
  + Depending on skills and interests, there are a ton of jobs around
  + Exact requirements of jobs vary
* Data Analyst
  + Junior or entry level positions
  + Query data and present business implications
  + Use a lot of existing tools and analysis
  + Biz and communication skills important
* Data Scientist
  + Unicorn position requires algorithms, programming, communication
  + Familiar with entire DS workflow
  + Cross functional role working with product, tech, biz teams
* Data Engineer
  + Build data systems at scale
  + Work closely w/ data scientists to scale model and prototypes
  + Need foundational understanding of ML and DS
* How to find right titles for you?
  + Likedin or Kaggle jobs
  + Start with job titles other springboard alums now have
  + Search for skills, not just job titles

**How to find the right companies:**

* Key takeaways
  + Not only big fun companies hiring
  + Many companies you haven’t even heard of
  + How to find?
    - Look at company types
      * Startups >30 people start looking for junior roles
      * B2B companies and startups
        + Salesforce, Euclid analytics, tableau
      * Fortune 500 companies
        + JP Morgan, Coca Cola, Verizon
      * Large consulting firms
        + Deloitte, Accenture
    - Consider size and the differences
      * Large vs small
        + Structure and support vs responsibility, creativity, variety
    - Data as product companies
      * Spotify
    - Non-data product companies
    - Use LinkedIn premium
      * Advanced search
      * Find companies and see if there are any contacts
        + 1st or 2nd degree connections
  + Tier 1 vs Tier 2 companies
    - Tier 1 – dream companies
    - Tier 2 – look interesting but don’t know much about it
    - Tier 1:Tier 2 – 1:4-5
  + Aim for a total of 40-50 companies
  + Avoid 1itis – don’t choose all Tier 1s!